



**The CEN
European Industry Standard**

EUROPEST 2010

Budapest 14th June



CEN European Standards Project

The current position is that every country has its own standards for Pest Management and each government takes a different approach



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National Standards for Pest Management Service have already been established through national standards bodies in France, Germany & Spain



The recent WHO report highlighted the need to be aware of the emergence of new pests and their impact:

Aedes albopictus – the potential vector of west nile virus

Bed bugs - as we shall hear tomorrow



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The Food Industry (manufacturing, distribution, catering) is strongly moving adopt its own standards as BRC or IFS, AIB and similar.



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The current implementation of the Biocidal
Products Directive

The reality of the Service Directive

The future impact of the Sustainable Use Directive

All impact significantly on the Pest Management
Industry



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The CEPA Membership have been aware of the necessity to unify the common standard for the Pest Management Industry, for some time.

They worked together to develop a common standards document: The “Roma Protocol”.

Based on the principles of the “Orlando Protocol”, which contained a goal to establish a minimum common standard of Pest Control Service worldwide



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After consultation and presentations throughout Europe the General Assembly of CEPA members in 2009 adopted the proposal to seek to develop a common standard for Pest Management Service throughout Europe working with the European Committee for Standardization (CEN).



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The CEN Process is the natural development of the Rome Protocol



What is a “European Standard”?

A standard is a document established by consensus and approved by a recognized European body (CEN) containing a series of specifications (requirements) and/or recommendations in relation to products, systems, processes or services.

Standards can also be used to describe a measurement or test method or to establish a common terminology within a specific sector.



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What has happened so far?

CEN has accepted the proposal from CEPA to establish a European Standard

UNI, the Italian Standards body has accepted the role of the secretariat for the project

CEN has circulated the proposal to all national standards bodies for their consideration and initial response by the end of July

CEPA has given a detailed briefing to all its members



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A European Technical Committee (ETC) will be established to manage the project to establish a European Standard (EN)

Every national standards body (NSB) has the opportunity to contribute through submissions or representation within the ETC

The ETC is comprised of delegations proposed by the NSB and meets 2 times each year within a standard process and timetable established by CEN.

The ETC has an independent chair and secretariat (UNI). CEPA as the project sponsor has observer status

The first meeting of the Technical Committee will be this autumn in Milan, hosted by UNI the Italian NSB.



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Technical Scope of the CEN Standard:

The CEN standard will specify the requirements, recommendations and basic competences to reach a professional operation level of the services provided by pest management services companies, to meet the needs of private companies, public authorities and consumers



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It is important to emphasize the concepts of:

“requirements”,
“recommendations”
“basic competences”

but above all of the phrase

“professional operation level”



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The European stakeholders (not just the industry) back the proposal to develop a European Standard for the pest management industry to ensure that, with the implementation of the Service Directive, common standards of service and training can be delivered.

The areas of customer interface, service provision, staff training and development along with the safe use and storage of products utilized by the industry are all key elements of a professional service.”

Defining the industry Professionals



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Which is the CEPA interest?

Technical aim:

To achieve a common minimum standard of professionalism at a European level for Pest Control Operators, based on training and knowledge.

Strategic aim:

To take strong leadership and representation of the Pest Management through bringing together Producers and Service Providers in front of Governments, customers and public opinion.



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What is the Fundamental aim:

To participate, influence and lead the CEN Process of Standardisation from the beginning. Ensuring that the CEN Technical Committee has representation from as many CEPA Members as possible as well as broad representation from the whole European industry.

This to be achieved through working closely with the National Standard Bodies (NSB) through proposals supported by every National Association and International Members.

For the CEPA Members the time to act is now.



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Activity from the CEPA Executive

*Establish a CEN European Standards Project Team to manage interface with CEN
Leadership from Sergio Urizio (ANID)*

Seek Individual Proposals for and decide the nomination for the Independent chair of the Technical Committee (CEPA Funded)



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As project sponsor CEPA has the right to an **Observer** on the Technical Committee which has to be nominated to UNI.

The Observer attends at each Technical Committee session, but does not have a vote. CEPA nominated Sergio Urizio as CEN Project leader with the assignment to report to the CEPA Executive Board and to lead the Project and Working group.

The Executive Board has nominated a **CEN Project Working Group**, formed by Rainer Gsell (DSV), Marc Esculier (CS3D) and Peter Witthall (Rentokil), with the goal to support and where appropriate orientate the work of the CEN Technical Committee, through the Chairman and the Observer who are co-opted to the group.



What is the CEPA Member activity:

- 1) To promote involvement of as many National Associations and International Members in the CEN project, explaining the role of a unique European Standard in the promotion of the Pest Management Professionals above operators who cannot or do not wish to meet the standard*



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- 2) To develop at every possible level the fundamental content of the CEN Pest Management Standard, through
 - a -the necessary training,
 - b -the continuous professional development all staff
 - c -the principles within the Rome Protocol covering environment and customer protection,
 - d -the continued research and development of new lower environmental impact biocides.



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What CEPA Members must do

- a. To raise awareness and support contact with each NSB and to ensure that the nominations for the Technical Committee have good representation from the industry.
- b. To keep in touch with the CEPA Project Team, the CEN Secretariat, the Chairman and the Technical Committee and to follow, step by step, the CEN process
- c. To inform CEPA of progress at each national level
- d. To check periodically with each national association the progress with the NSB



CEPA Commitment

CEPA holds its commitment to the stakeholders within the European Pest Management Industry

To strongly support the CEN Project to the final Standard approval

To keep all Members informed about the Technical Committee procedure at every step

CEPA will use events such as EUROPEST to update the industry



See you at EUROPEST 2011
May 18-20 Warsaw Poland